



CHELSEA CENTINEO

Graphic Designer with a Marketing Focus



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1930 Altavue Road
Catonsville, MD 21228

EDUCATION

Bachelors in Science in
Business Communications
Stevenson University, 2010

COMPUTER SKILLS

Adobe Illustrator, Adobe
Photoshop, Adobe InDesign,
Adobe InCopy, Adobe After
Effects, WordPress, Sketch,
Figma, Html, CSS, Microsoft
Word/Excel/PowerPoint,
Atom, HootSuite, Facebook,
Twitter, LinkedIn, Constant
Contact, Survey Monkey,
ShortStack

SENIOR GRAPHIC DESIGNER AGORA INC. 2017-2025

- Led and mentored a team of junior designers, refining their layout techniques and communication skills
- Designed and produced editorial layouts, infographics, charts, and promotional designs aligned with brand and marketing goals
- Partnered with copywriters and editors to translate complex data into engaging visuals and layouts for web and print
- Developed lead-generation landing pages, splash pages, and multi-platform design assets to support product launches
- Delivered consistent creative data reporting to improve design performance and inform team strategies
- Supported print prep and layout finalization to ensure high-quality output aligned with tight publishing schedules

GRAPHIC DESIGNER AGORA INC. 2012-2017

- Designed and managed monthly newsletters in print and web formats using InDesign, HTML/CSS, and WordPress
- Created magazine-style marketing books, banners, and inserts for print and digital distribution
- Oversaw secure WordPress site updates, video integration, and conference content
- Contributed to direct mail concepts and print insert designs, enhancing reader engagement and retention
- Designed welcome series templates and layouts for daily editorial emails targeting 150K+ subscribers

MARKETING & MEMBERSHIP ASSISTANT RIA 2010-2011

- Redesigned membership brochures and marketing emails, enhancing visual appeal and clarity
- Scheduled and implemented targeted print/email campaigns, including 50-100 monthly invoices
- Created and managed social media content via HootSuite, growing brand presence